



SALES FLEETS



Calculate taxable miles automatically

Sales reps often use their cars for both work and personal journeys, so TomTom WORKsmart™ solutions make it easy to track exactly how many miles are taxable.

A simple tap on the screen separates private from business trips. And automated reports save considerable time for both the reps on the road as the administrators in the office. The accuracy is up as human error is minimized. Managing mileage expense has never been easier.

Voice of the customer: Lexus

"Being able to track vehicles has made a big difference to us operationally as the combination of accurate estimated time of arrivals and live HD traffic avoidance information helps boost our customer service levels. Having the communication facility means driver safety is also better as we don't have to contact them via their mobiles, and reduces phones bills."

Emma Beadman, Workshop Controller, Leus Leicester.

Interested?

Visit our website for more customer stories, take the product tour or look for a certified TomTom business partner near you. We look forward to demonstrating how we can help keep your business on the move.

www.tomtom.com/business

WORKsmart fleet management from TomTom includes:

- Traffic avoidance
- Vehicle tracking
- Job dispatch
- Time management
- Environmental responsibility
- Management reporting



It sounds like a cliché, but if you're a sales rep, time really is money – and you don't want to waste any more than you need to sitting behind the wheel. Your appointments are often back-to-back, so it's important not to get held up when you could be closing a deal. Driving up and down the country, spending nights away from home... it can all take its toll. And at the end of a long day when you're on the home stretch, there's nothing worse than a rush hour traffic jam.

TomTom WORKsmart™ solutions help you get from one customer to the next as efficiently as possible. And with live updates on the route ahead, you know that at the end of the day you won't be sitting in traffic – you'll have your feet up, enjoying a well-earned rest.



Get real-time performance reports

When you're trying to hit sales targets, it's important to keep an eye on how well your reps are doing while they're out in the field. What's more, when they're trying to fit in as many appointments as possible, you want to make sure they're staying safe on the road. With a solution from TomTom WORKsmart™ you'll get detailed, reliable reports on the number of visits made, time behind the wheel and stops made – so you can track your team's productivity. Our satellite navigation system will also guide your sales reps quickly and safely from one appointment to the next, using live information to find the best possible route.

Keep your costs down

When your sales force spends so much time on the road, fuel costs can quickly add up. State-of-the-art navigation devices from TomTom save you money on unnecessary mileage by using real-time traffic updates and speed data to guide your reps efficiently from one customer to the next. If you see your costs rising, you can dive into the causes by looking at the daily mileage trend, fuel efficiency, driving behavior and take action if needed.



Trip report (daily summary)

Client: All reports
Period: 21/07/2010 - 26/07/2010

Date	Start/End	Duration	Trips	Stops	Distance	Trips	Total consumption	Average consumption	
21/07/2010	08:30 - 11:30	3h 00min	54	1	110.1 km	30	30.0 km	15.2 l	6.5
22/07/2010	08:30 - 11:30	3h 00min	29	2	36.8 km	17	17.0 km	8.5 l	5.5
23/07/2010	08:45 - 11:27	2h 42min	34	0	30.9 km	15	15.0 km	7.0 l	5.0