



PEOPLE TRANSPORT



Safer driving for a better service

Being a good bus or taxi driver isn't all about speed – it's about staying safe, and keeping your passengers safe too. With TomTom you can keep an eye on your drivers' behaviour to make sure they're not taking unnecessary risks. You'll get a real-time overview of their speed, steering and braking habits so you can intervene on dangerous driving. Our satellite navigation devices help your taxi drivers avoid delays so they won't be tempted to speed in the first place. They'll get live traffic updates to warn them of any jams up ahead, and we'll suggest the best routes for them depending on the time of day or day of the week.

Voice of the customer: **Richard Bros**

"Better information allows us to act more speedily to resolve issues, whether that's dealing with passenger complaints or with drivers who speed. It's also contributing to lower costs and increasing our overall competitiveness."

Malcolm Richards, Director, Richard Bros

Interested?

Visit our website for more customer stories, take the product tour or look for a certified TomTom business partner near you. We look forward to demonstrating how we can help keep your business on the move.

www.tomtom.com/business

WORKsmart fleet management from TomTom includes:

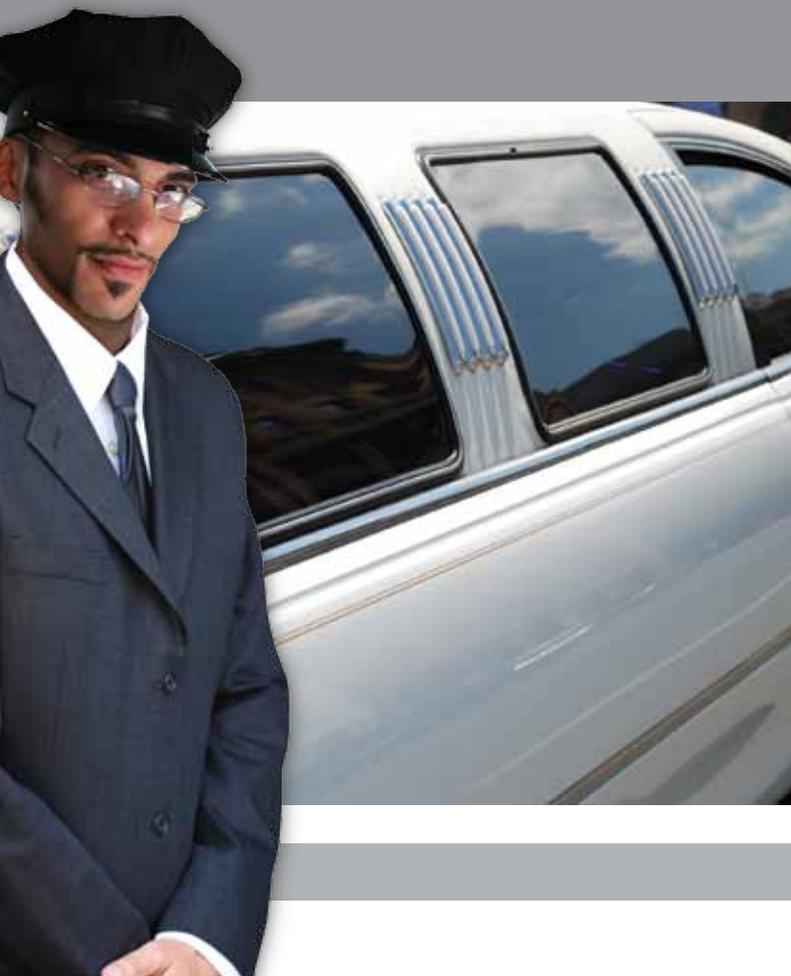
- Traffic avoidance
- Vehicle tracking
- Job dispatch
- Time management
- Environmental responsibility
- Management reporting



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If you're a bus, coach or taxi driver, a lot of people depend on you. If you're in a rural area, you might be the only transport linking scattered communities with town centres. Driving a bus isn't just about getting from A to B quickly – it's about getting there at the right time. Arrive at a stop too early and you could leave people stranded; yet running late makes your passengers late too. And nothing sparks complaints like an unreliable service.

TomTom WORKsmart™ solutions monitor you and your fellow drivers' journeys to make sure the whole fleet runs like clockwork. We take the guesswork out of arrival times so you can relax knowing you'll be at the desired location when your passengers expect you.



Regulations taken care of

When you're transporting passengers, a lot of extra regulations come into play. From helping you meet vehicle maintenance and safety requirements, to proving compliance with strict laws about driving time, TomTom WORKsmart™ solutions can help. You can plan your vehicles' maintenance, better by using mileage data collected for your vehicles. And access real-time information about how many hours your drivers have worked. We can help you make sure your drivers are keeping their passengers safe by monitoring the way they drive.

Cut delays for your drivers and their passengers

Whether you run a fleet of taxis, coaches or minibuses, it's important your drivers keep to their appointment times. TomTom can help you significantly cut down on delays in several ways. For example, when someone orders a cab, you can instantly transmit the location and pick-up time to the nearest driver, who simply has to tap 'accept' to navigate straight there. If they're delayed, our tracking system lets you know so you can update the passenger. And our state-of-the-art navigation system gives drivers alternative routes to avoid traffic and get their passengers to their destinations safely, reliably and in the best possible time.

Minimise your expenses

If you're looking for ways to reduce the costs of running a fleet of taxis or coaches, TomTom WORKsmart™ solutions can help. Our navigation system can save you unnecessary mileage and fuel by telling your driver the best route to take – whether they're in a coach negotiating queues on the motorway, or driving a taxi across town at rush hour. Send job information directly to the TomTom devices, saving money on mobile phone calls. Finally, our WEBFLEET® application informs you automatically of your drivers' movements and working hours, saving you time and money on admin.

