



EMERGENCY



20101216\_VerifBRO\_Emergency\_UK

**Voice of the customer: MediForce**

"The system not only gives us much better control over the deployment of our vehicles, it can also provide vital information to assist our teams in emergencies because of its excellent satellite navigation and communications capabilities. And it provides us with a great deal of management information to better inform our business decisions."

**Dave Hibbert, Operations Director at MediForce**

**WORKsmart fleet management from TomTom includes:**

- Traffic avoidance: **WORKsmart™-Traffic**
- Vehicle tracking: **WORKsmart™-Track**
- Job dispatch: **WORKsmart™-Job**
- Time management: **WORKsmart™-Time**
- Environmental responsibility: **WORKsmart™-Eco**
- Management reporting: **WORKsmart™-Insight**

**Interested?**

Visit our website for more customer stories, take the product tour or look for a certified TomTom business partner near you.

We look forward to demonstrating how we can help keep your business on the move.

[www.tomtom.com/business](http://www.tomtom.com/business)



If you are a first-responder, your job is about speed. Responding in the fastest time is crucial, and it isn't just about adhering to SLAs - being late can have far bigger consequences. Of course your job is also about safety. It's not just about getting there fast, you need to get there responsibly, caring for the other people on the road. And juggling all these responsibilities in a high-pressure situation can be hard. TomTom WORKsmart™ solutions are here to help. We work with thousands of drivers in the emergency services, so we understand the challenges you're up against every day. From making the smallest task run more smoothly, to helping you fulfil the most serious obligations, our market leading, easy to use solutions make your job easier.



## Respond faster to incidents

When an emergency call comes in – whether it's a fire, a medical emergency or a police incident, you need to be on site quickly with the right vehicle and equipment for the job. What's more, you need to show local authorities you're working to their strict guidelines. TomTom WORKsmart™ solutions give you control over your entire fleet, so you can make sure the right people are in the right place in the fastest possible time – and be able to prove it. You can send the destination address and detailed instructions directly to the navigation device of all your stand-by personnel or follow your drivers on a map to see who's closest and receive real-time updates on progress. You'll be able to generate automatic reports proving your response times and how long your people spend on site.



## Run a more cost-effective fleet

If you're running an emergency service, you have to operate within a strict budget. We can help you cut down on costs. Saving significantly on fuel, maintenance and other vehicle related cost. You'll also reduce admin costs with our automatic mileage reports. This comes in especially handy when your stand-by staff travels with private cars to the emergency site and need to be reimbursed for mileage. And because our smart navigation system helps you respond to emergencies faster, it'll be easy to keep to your SLAs and avoid those hefty fines.



## Boost your reliability

TomTom WORKsmart™ solutions make it easy to manage your emergency fleet to help you provide a faster, more reliable service. Send job information directly to your drivers' devices as soon as an emergency situation arises, so they can quickly navigate to the correct address. HD Traffic® and IQ Routes® help them avoid hold-ups on both short and longer journeys, such as long-distance patient transfers. You'll get real-time updates straight to the control room, allowing you to quickly send the closest vehicle with the right equipment for the job. And because our system can be integrated with your asset management software, you'll have a clear overview of your entire fleet so you can make sure the right equipment is in the right place – on time.